

Thank you for your interest in participating in the "Photoprolovers Challenge" contest.

To register successfully, it is very important that you have read and understood the Contest Rules, as well as fill out the following registration form and agree to the terms and conditions of the contest.

PARTICIPATION: INDIVIDUAL **CATEGORY:** MY PASSION MI EXPERIENCE
 TEAM **CATEGORY** **OUR PASSION**

By signing this registration I acknowledge that I am aware of the Contest Bases, the requirements for the delivery of materials to be considered in the contest and the terms and conditions of this document.

	<input type="text" value="Date MM/DD/YYYY"/>	<input type="text" value="City, Country"/>
CONTESTANT 1	<input type="text" value="Name(s)"/>	<input type="text" value="Last Name"/>
(If applies)		<hr/>
		Sign
CONTESTANT 2	<input type="text" value="Name(s)"/>	<input type="text" value="Last Name"/>
(If applies)		<hr/>
		Sign
CONTESTANT 3	<input type="text" value="Name(s)"/>	<input type="text" value="Last Name"/>
(If applies)		<hr/>
		Sign
CONTESTANT 4	<input type="text" value="Name(s)"/>	<input type="text" value="Last Name"/>
(If applies)		<hr/>
		Sign
DESIGNATED CONTACT	<input type="text" value="e-mail"/>	<input type="text" value="Phone"/>

CONTEST TERMS AND CONDITIONS.

In order to participate in the Photoprolovers Challenge contest, you must accept the following terms and conditions.

1.- Contest Deadlines

The organizers of the contest will be in charge of establishing the deadline for the delivery of videos, the date of the voting and the jury's verdict, as well as the delivery of the prizes to the winners of each category. These dates will be published on the official website of the contest, official social networks and via email of the participants.

The prizes are delimited by Photopro's General Management and may not be exchanged for other prizes or any other remuneration than that stipulated in the contest rules.

Likewise, the prizes will be delivered exclusively to the winner(s) of each category, so they may not be delivered to other persons or collect the prize on behalf of one of the winners.

2.- Assignment of rights

By means of this document the participant(s) agree to the cession of personal image and audiovisual creation rights of the work(s) entered in the contest to **HOTEL SHOPS, PHOTOPRO and its subsidiaries, therefore THE COMPANY.** Who will have all reproduction and exhibition rights of the videos and photographs used in the videos and photographs used in the works entered in this contest, therefore, the participant acknowledges and accepts that he/she may not make a claim of any kind against HOTEL SHOPS, PHOTOPRO and/or subsidiary companies.

THE COMPANY may use these works for unlimited time in any media or digital platform, such as social networks, digital or analog advertising media, promotional materials, public or private video media channels, etc. In addition, **THE COMPANY** may edit the material at its discretion to implement it as needed even if the participant is not the winner.

Participants may make personal use of the videos submitted, to be published within their personal social networks or personal blog, placing at the bottom of the video; the link to any of the social networks of **Photopro @photoprorecruting and / or the website Photopro.mx.**

Videos may not be published and/or shared on personal and/or third party social networks before the contest results are announced. Otherwise the participant will be disqualified.

Participants may not publish on social networks of third parties (Groups or profiles) or social networks belonging to other companies other than **THE COMPANY**, as well as websites or blogs that can not prove that they are in their possession, without prior permission granted by the Photopro Management in writing prior to publication.

2.1. Use of the Corporate Branding

Photopro's corporate image may not be modified, its logo and colors must be as close as possible to its original colors and shapes, unless color filters are used, such as: black and white, sepia or another color. As long as the logo, imagotipo or typography of **THE COMPANY** is not distorted.

Participants must take care of the image (Uniforms with the logo without wear, Badge in good condition, etc.).

3. Intellectual Property and Use of Audiovisual Elements

3.1. Use of audio, music and images of third parties

Participants are allowed to use audio files, music, images, gifs or photographs that are free of copyright or with shared licenses for their use. The audio, video or image elements used in the video must have the pertinent licenses of permitted use and must be attached in the video submission or by mail to the organizers.

It is the responsibility of the participant(s) to avoid the use of materials or works that contain copyright, intellectual or industrial property rights in order to avoid incurring in the reproduction, plagiarism, distribution, public communication or any economic exploitation of works registered, economic exploitation of third party works registered and protected by law. Therefore, videos containing copyrighted commercial music, images of trademarks or industrial signs will not be accepted, images of trademarks or distinctive signs of third parties or any audiovisual material with copyright without permission of the creator or owner will not be accepted.

3.2. Lifestyle or Session Photographs

In the case of using images where **THE COMPANY's** clients appear, whether Lifestyle or Photo Shoot, the Copyright Release used by **THE COMPANY** for such purpose must be attached to the delivery mail, signed by the clients in order to be considered viable for the contest.

3.3. Restriction of Photographs

Under no reason or circumstance may under-age minors appear in the videos or photographs of or photographs of customers who have not given their consent through the copyright release.

4. Considerations

- **THE COMPANY** reserves the right to resolve any contingency not contemplated in these rules. Participation in this contest implies acceptance of these rules.

- With the acceptance of these rules, the participant expressly accepts the the sending of e-mails to receive information on the operation and development of the contest.